

Greek God/dess Advertisements

Name: _____



Two Deities: _____

Make sure all group members have **read** the stories about both of your god/desses. **Answer** the following questions on your own then **discuss**:

1. What are your deities' special areas of power?

a.

b.

2. Describe each deity using 3 or more adjectives:

a.

b.

3. What special skills and/or abilities do your deities have?

a.

b.

4. What do your deities fear and/or dislike?

a.

b.

Brainstorm products that your deities might be able to sell:

a.

b.

Greek God/dess Advertisements

Group Members: _____



Two Deities: _____

Create 2 advertisements, one for each god/dess.

You need to make a poster and a voiceover for each ad. Assign group members to the following jobs, different jobs for each god/dess:

Job	Deity 1:	Deity 2:
poster artist		
voiceover writer		
poster introducer		
voiceover reader		

- The **poster artist** is responsible for drawing the poster. A good poster will include a picture of the god/dess, a picture of the product, the name of the product, and good color, presented in an attractive way that makes people want to buy the product. Look at the magazines under the printer for ideas and inspiration.
- The **voiceover writer** may follow the example voiceover format, or may get creative. A voiceover is the voice on a television advertisement that is telling you about the product. Try to tell your audience as many reasons why they should buy your product in as short a time as possible. Write your voiceover on another sheet of paper and staple it to this one.
- The **poster introducer** will tell the class who the god/dess is, what the product is, why the group chose that product, what's going on in the poster, and anything else you'd like to add. Be loud enough for the whole class to hear.
- The **voiceover reader** will read the voiceover to the class. Think carefully about the voice you'll use: if your product is something relaxing, use a relaxed voice; if it's something exciting, use an excited voice. Be loud enough for the whole class to hear.

You will have 30 minutes to design 2 advertisements, then we will present our ads to the class. This is a very informal, very short presentation! Don't worry, you'll do great!

Examples

Greek God/dess Advertisement Voiceover Format:

 (name of god/dess) , the god/dess of (area of power) , is known for being (three attributes) . Now, with (name of your product) , you too can be like (name of god/dess) . (Name 3 things your product will do for customers) . Don't waste your money on (another god/dess' product) ! Try (name of your product) today!!

Example:

Nike, the great goddess of victory, is known for being a tough competitor, resilient in the face of setbacks, magnificent in her triumph! Now, with Nike Air, you too can be a winner like Nike. You'll jump higher, soar over your opponents, and crush world records like they're pop cans. Don't waste your money on Eris Trainers, the shoe of trash-talkers. Try Nike Airs today and be victorious!

Example poster introduction (replace the underlined parts with your own information):

Our goddess was Nike, the Greek goddess of victory. We decided that she should sell shoes, because most sports require shoes and if you have good shoes you will be more competitive. Our poster shows Nike jumping over her opponent in a race, to show how our shoes will help a person be victorious.